



Port *f* *olio*

Social Media
Marketing

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Introduction

Introducing Cybrical, a dynamic IT and Digital Marketing firm dedicated to helping businesses thrive in the digital age. Our mission is to empower our clients with innovative solutions that drive growth and enhance their online presence. Since our inception, we've built a reputation as the best digital marketing company in India, trusted by businesses of all sizes to scale efficiently, creatively, and confidently.



100%

Client Satisfaction

125+

Projects Delivered

100+

Happy Clients

98%

Client Retention
Rate

WHY SOCIAL MEDIA MATTERS



People spend
2-3 hours daily
on social media.

Instagram and Facebook
influence *purchasing
decisions.*

80%
of users discover
brandsonline.

SERVICES WE OFFER

Social Media Management

Account handling
Content publishing
Community management

Creative Design

Static posts
Carousel posts
Stories
Infographics

Video Production

Reels
Motion graphics
Product videos

Paid Advertising

Meta Ads
Lead generation
Retargeting campaigns

Content Writing

Captions
Hashtags
Content calendars



INDUSTRIES WE SERVE



Healthcare



Education



Real Estate



Automotive



Finance



Hotels



E-commerce



Beauty & Wellness

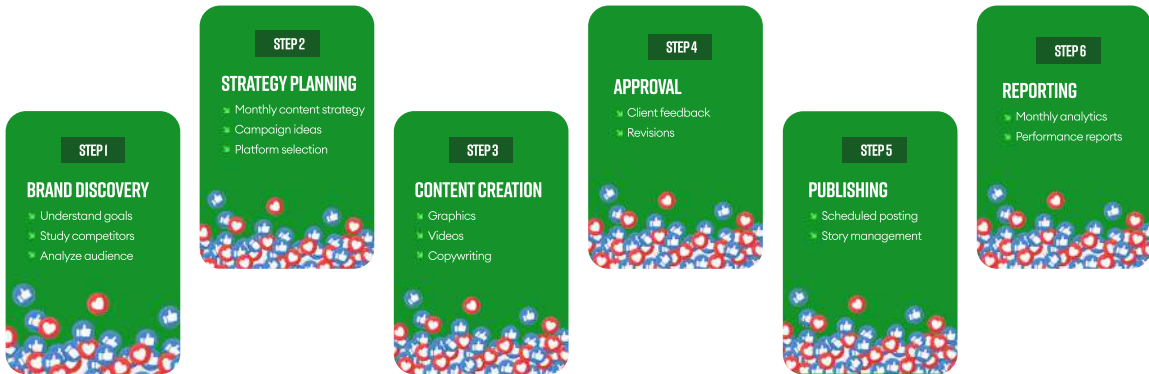


Technology

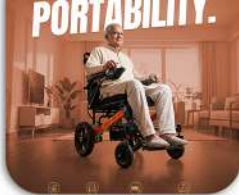


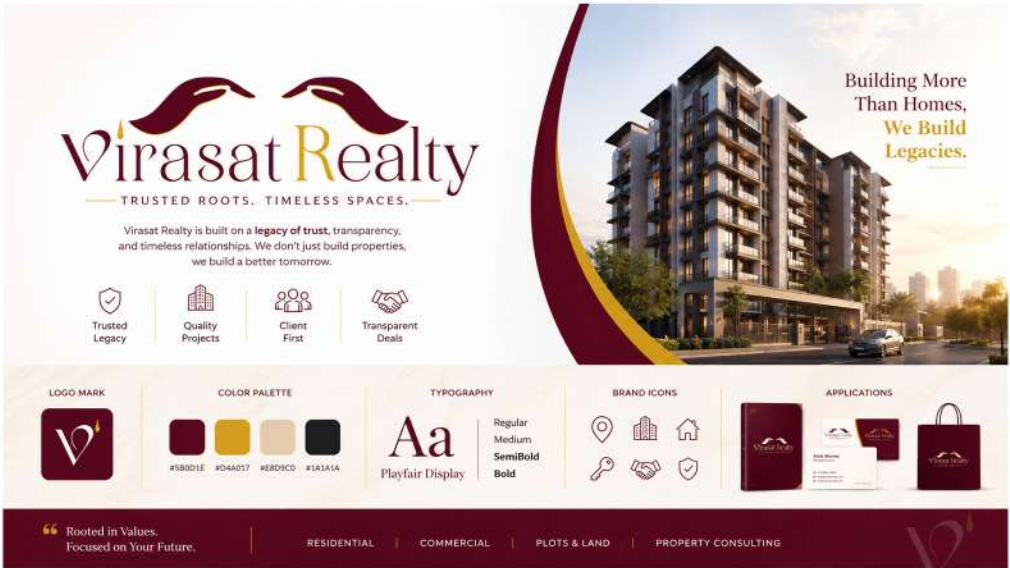
Logistics

OUR WORKING PROCESS

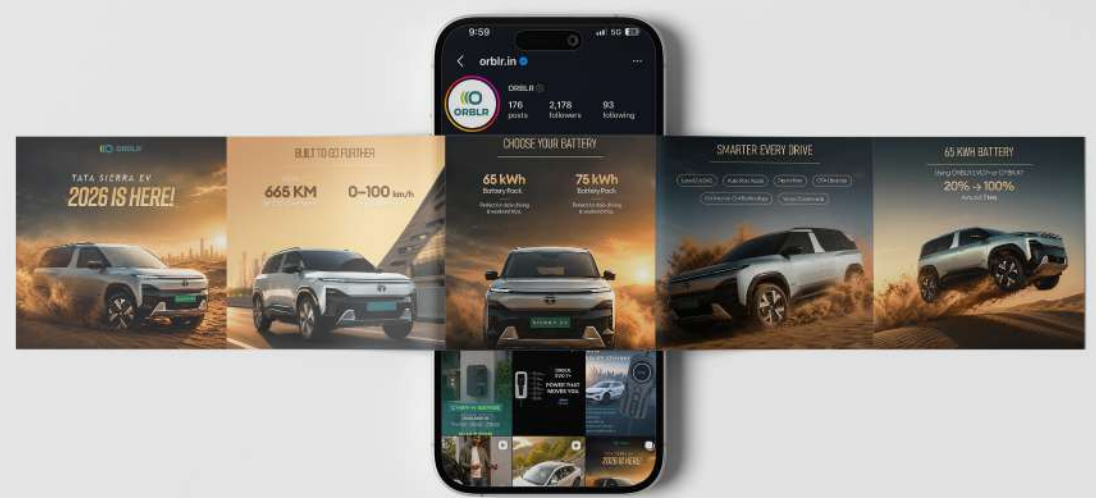


SOCIAL MEDIA WORK





CAROUSEL POSTS



STATIC POSTS



REEL COVER



MONTHLY CONTENT CALENDAR

 Week	 Post Type	 Platform	 Purpose
 Week 1	 Educational Carousel	 Instagram	Share valuable insights and build authority
 Week 1	 Reel	 Facebook	Increase reach and engagement
 Week 2	 Testimonial	 LinkedIn	Build trust and credibility
 Week 3	 Product Post	 Instagram	Showcase product features and benefits
 Week 4	 Offer Banner	 Facebook	Drive conversions with special offers

Also include:



Festivals

Celebrate special occasions with creative content that connects emotionally and boosts engagement.

Examples: Diwali, Holi, Christmas, Eid, Independence Day & more.



Product Launches

Announce new launches with impactful content that creates excitement and drives sales.

Examples: Teasers, launch reels, feature highlights & more.



Trends

Stay relevant by leveraging trending topics, challenges, audio & formats.

Examples: Trending audio, memes, viral topics, challenges & more.

PACKAGES

STARTER • 3 MONTHS

Foundation

Your Social Media Launchpad –
Perfect for Building Brand Presence

₹ 12,000 + GST / Month

Total Investment: ₹36,000 + GST



3

Months



2

Platforms



14

Posts



3

Reels

What's Included

- Management of up to 2 Social Media Platforms
- 14 Monthly Content Posts
- 8 Static Graphic Creatives
- 3 High-Impact Carousel Posts
- 3 Engaging Short-Form Reels
- Profile Setup & Standard Optimization
- Industry-Based Hashtag Strategy
- Industry-Specific Keyword Research
- 1 Competitor Analysis Report
- Monthly Trend Research & Recommendations
- Basic Creative Designs
- Monthly Performance Report
- Standard Event & Promotional Updates

GROWTH (6 MONTHS)

☆ Most Popular

Essential

Your Social Media Growth Engine –
Built for Growing Brands

₹ 16,000 + GST / Month



6

Months



3

Platforms



18

Posts



4

Reels

What's Included

- Management of up to 3 Social Media Platforms
- 18 Monthly Content Posts
- 9 Static Graphic Creatives
- 5 High-Engagement Carousel Posts
- 4 Short-Form Video Reels
- Full Profile Optimization
- Advanced Competitor Research
- Brand-Based & Targeted Keyword Strategy
- Advanced Hashtag Research
- 2 Detailed Competitor Analysis Reports
- Advanced Trend Analysis & Recommendations
- Enhanced Designs + Reels + Short Videos
- Weekly Performance Reports
- Event & Promotional Campaign Support

GROWTH • 6 MONTHS

Premium Elite

Complete Social Media Domination Package

₹ 18,000 + GST / Month



6

Months



4

Platforms



20

Posts



5

Reels

What's Included

- Management of up to 4 Social Media Platforms
- 20 Monthly Content Posts
- 10 Premium Static Creatives
- 5 Advanced Carousel Posts
- 5 Professional Reels
- Advanced Profile Optimization
- Hyper-Targeted SEO + SMO Strategy Matrix
- Brand + Targeted Keyword Planning
- Advanced Hashtag Optimization
- 3 Detailed Competitor Analysis Reports
- Premium Trend-Jacking Strategy
- High-Quality Graphics, Video Snippets & Reels
- Daily Monitoring & Proactive Engagement
- Weekly/Daily Performance Insights
- Premium Campaign Planning & Execution
- Priority Support & Strategy Consultation

TOOLS & TECHNOLOGIES

Powered by industry-leading tools to deliver exceptional results.



Adobe
Photoshop



Adobe
Illustrator



After
Effects



Premiere
Pro



Figma



Canva



Meta
Ads Manager



Google
Analytics

————— Get a Free —————

1:1 Consultation Call

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Thank you

